



## **Company Info:**

Founded in 2003, Global Media Marketing, Inc. started working with small local companies and quickly grew to an ad agency with national prominence. We are a unique advertising and production company in that we have both production (scripting/filming/editing) and media buying (placing the commercials on TV, Radio, Digital) all under one roof. Early on we specialized in 30 min TV infomercials but quickly grew to all forms of advertising. Our current client base includes local companies looking for local advertising as well as national agencies looking for national exposure.

Global Media Marketing, Inc. employs a work force with a vast experience in: the creative build, the management of the media buy, and the mining of the lead generation. Global Media Marketing, Inc. is a SMALL DISADVANTAGED BUSINESS.

# **Core Competencies:**

- Media Planning Media Buying Creative Video Production High Speed 25K+ FPS
  - TV, Radio, Infomercial, Digital, Print Live Video Production (Broadcast/Web)

## **Differentiators:**

Our team specials in results driven (and proven) campaigns. Having both media buying and production under one roof we have the unique ability to track results of every campaign and build production accordingly. Over 65 years combined experience with local / regional clients as well as large national campaigns and clients.

### Company Data:

GSA Schedule: 47QRAA20D005V
DUNS#: 019624067
CAGE Code: 8DZ94
SB-PW: 1275440
SB (Mciro) 1275440
Accepts Credit Cards: YES
Accepts P-Cards: YES

### **NAICS Codes:**

512110	Motion Picture & Video Production
512191	Video Post Production Editing
541810	Advertising Agencies
541830	Media Buying
541613	Marketing
541850	Outdoor Advertising
541860	Direct Mail Advertising
541921	Photography
541922	Commercial Photography

## **Product & Service Codes**

T006	Film Video Tape Production
R701	Support - Management Advertising
R422	Support - Professional: Market Research/
	Public Opinion
T010	Photo/Map/Print/Publication - General

Photographic Still

# Contact Information:

Christian Holiday, CEO 17842 Caballo Dr. Yoba Linda, CA 92886 Office: (323) 854-1313

E-mail: christian@glblmedia.com | Website: www.glblmedia.com

### Our Clients:

